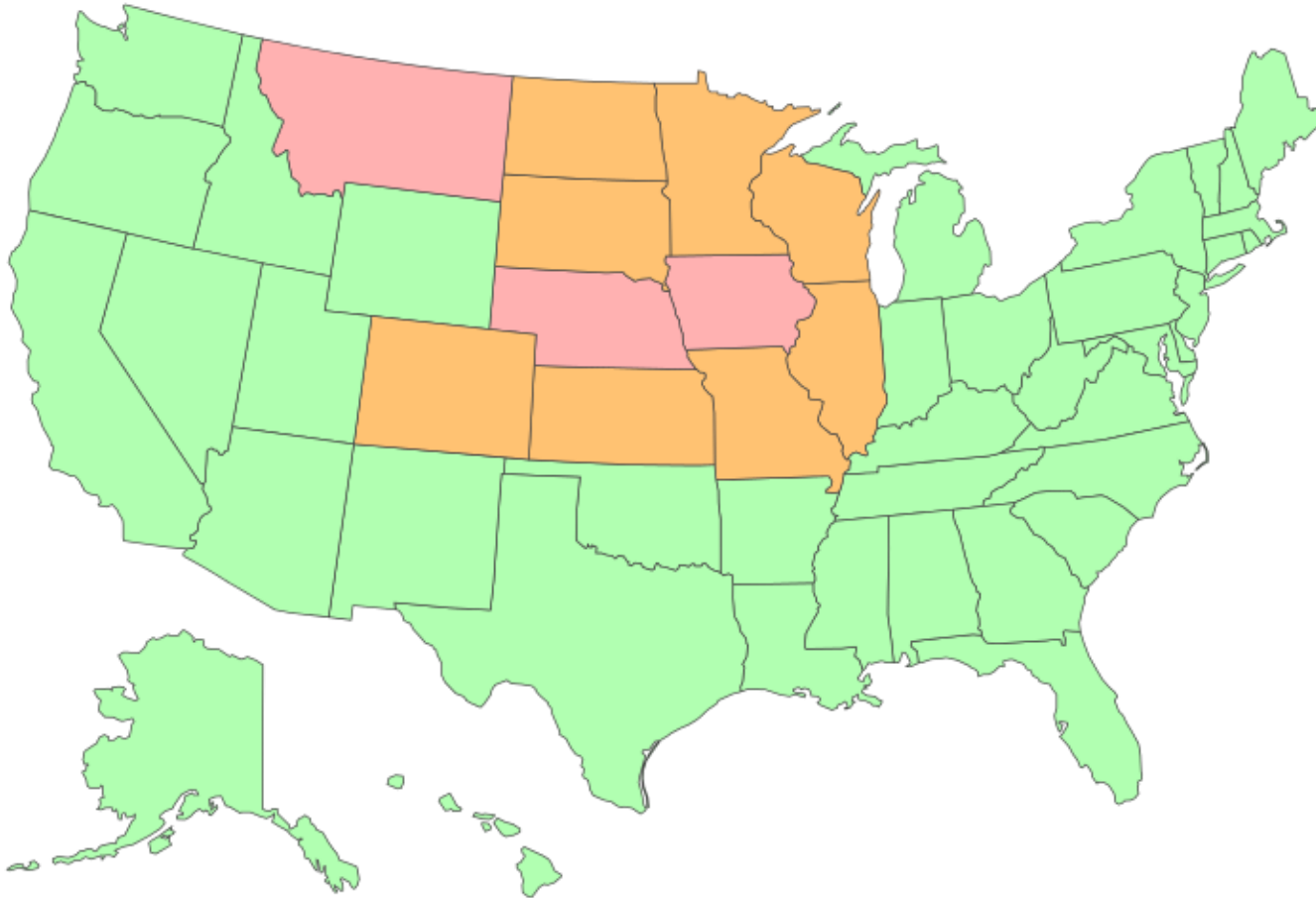


# CENTER *for* RURAL AFFAIRS

LYONS, NEBRASKA. POPULATION 851.



# WHERE WE WORK



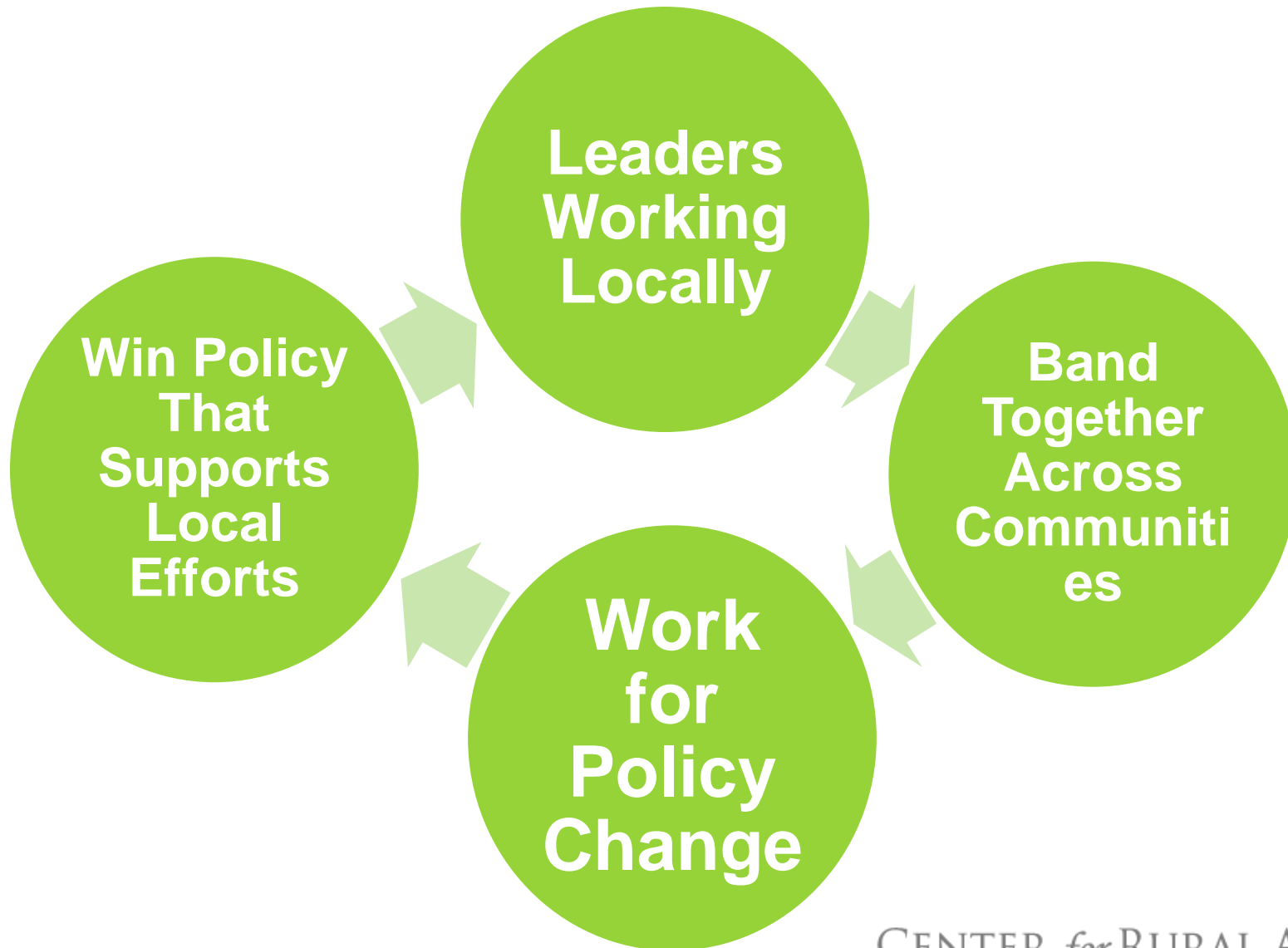
# WHY WORK ON POLICY

Policy created the challenge

Return on investment

Theory of change

# THEORY OF CHANGE



# THEORY OF CHANGE - IN ACTION



# **POLICY ADVOCACY. WHAT'S THAT?**

**1. Analyze**

**2. Propose solutions**

**3. Organize & engage**

**4. Foster relationships**

**5. Win & implement**

# REAL VOICES IN D.C.



# REAL VOICES IN D.C.





# FOSTER RELATIONSHIPS WITH POLICYMAKERS



# BUSTING STEREOTYPES

**Rural Policy ≠  
Farm Policy**

# CLOSING THOUGHTS

Does government have a good sense of rural issues?

Government policies that fail to understand rural?

Recommendations for influencing policy?



# CONTACT

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