

# CENTER *for* RURAL AFFAIRS

LYONS, NEBRASKA. POPULATION 851.



# WHAT IS RURAL?

A place under 50,000 in population

.....under 15,000

.....under 2,500

A place smaller than where I live

# WHY DOES RURAL MATTER?



Because  
people  
matter

# OUR MISSION:



Create Vibrant  
Rural Communities

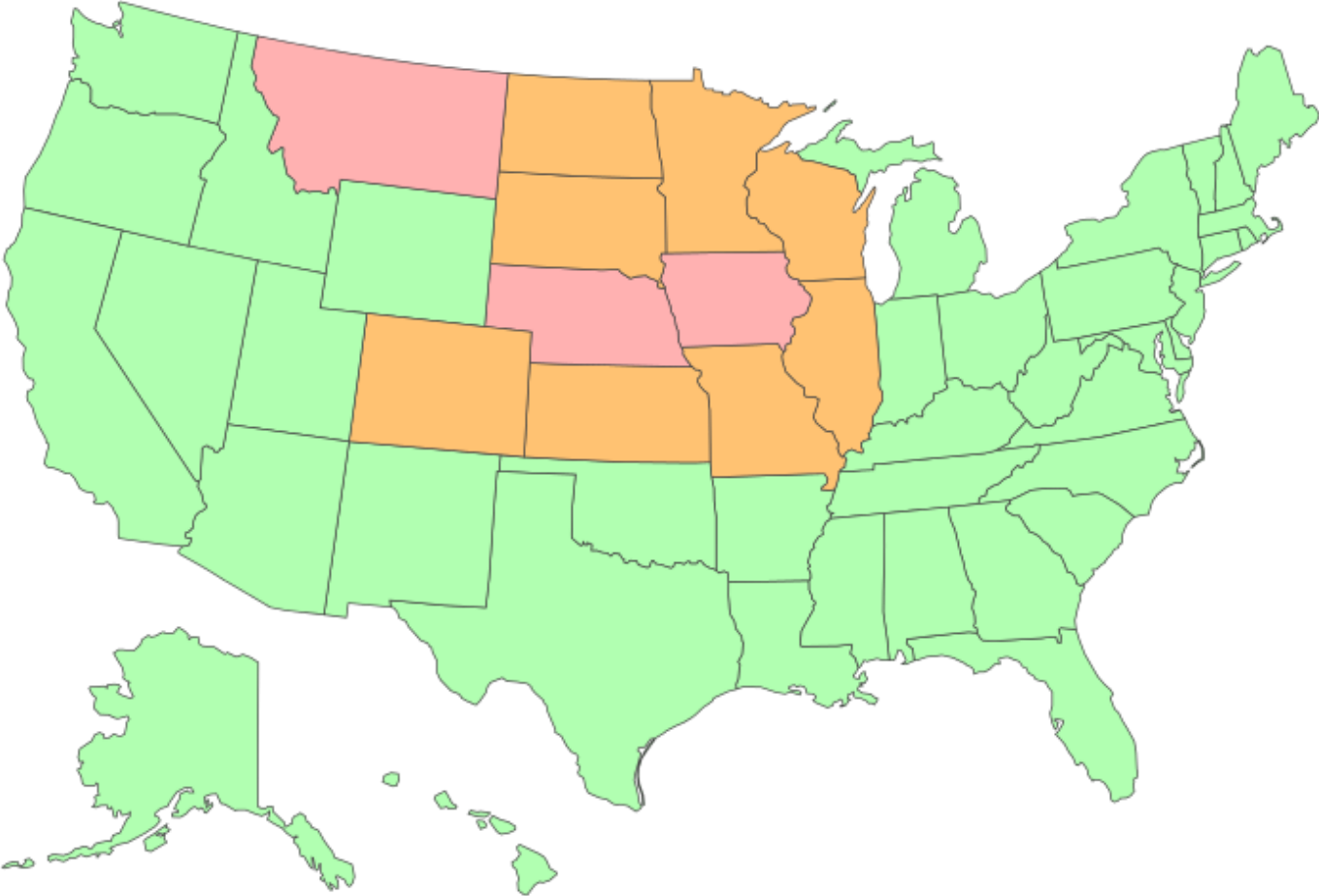
# HISTORY



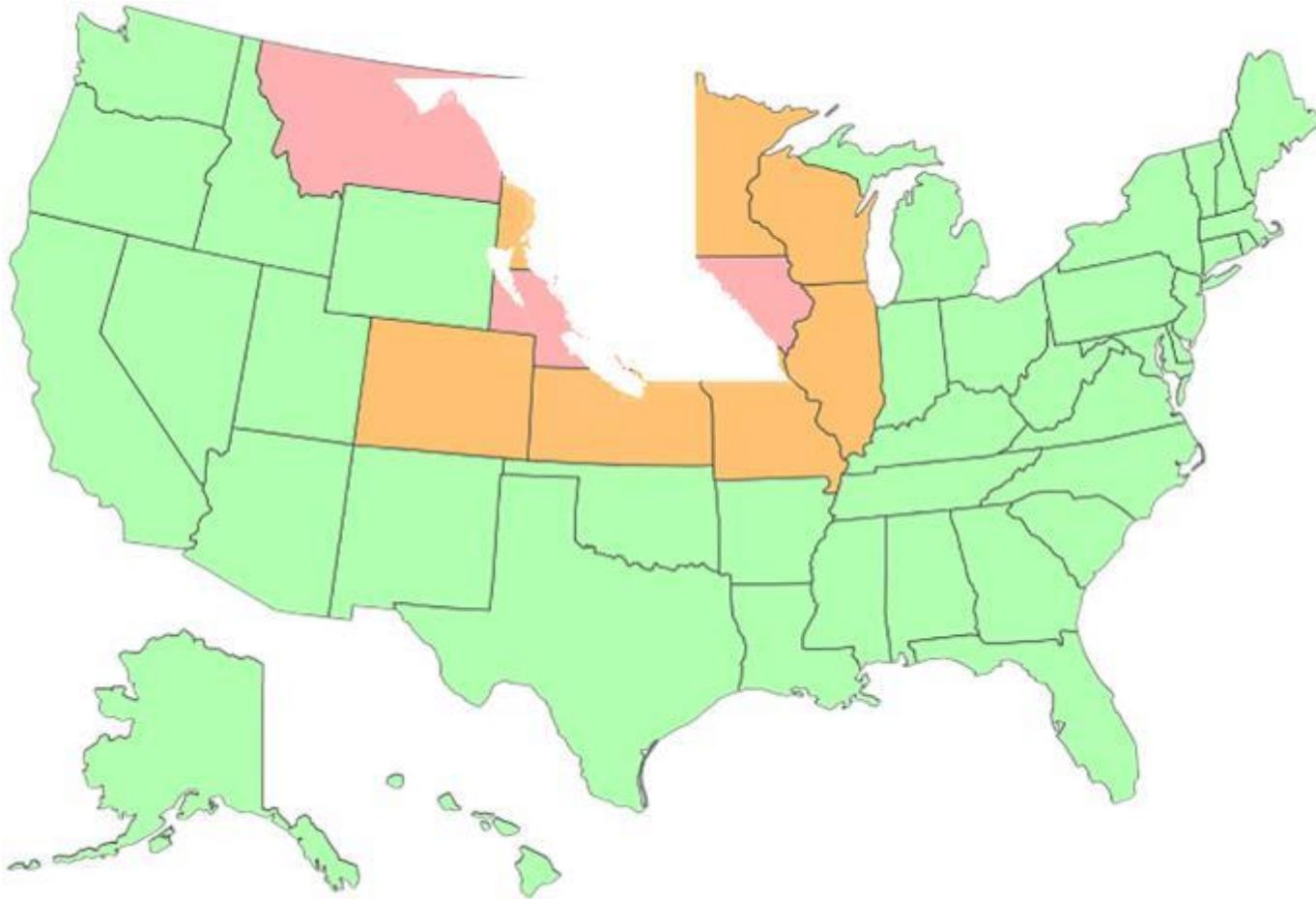
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# WHERE WE WORK



# WHERE WE WORK





**Rural. It's  
Complicated.**

# SMALL BUSINESS



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# LENDING BY THE NUMBERS

\$12 million in total lending

\$4 million in outstanding loans

\$10,600 average loan size

Businesses with 10 or fewer employees

75% to low or moderate income borrowers



# FARMS & RANCHES



# VIBRANT TOWNS



# POLICY



# CHALLENGES & OPPORTUNITIES

Stem the loss of employment in the farm and natural resources sector

Dramatically increase investment capital

Reinvigorate cooperative and worker owned enterprise development

Clean energy development

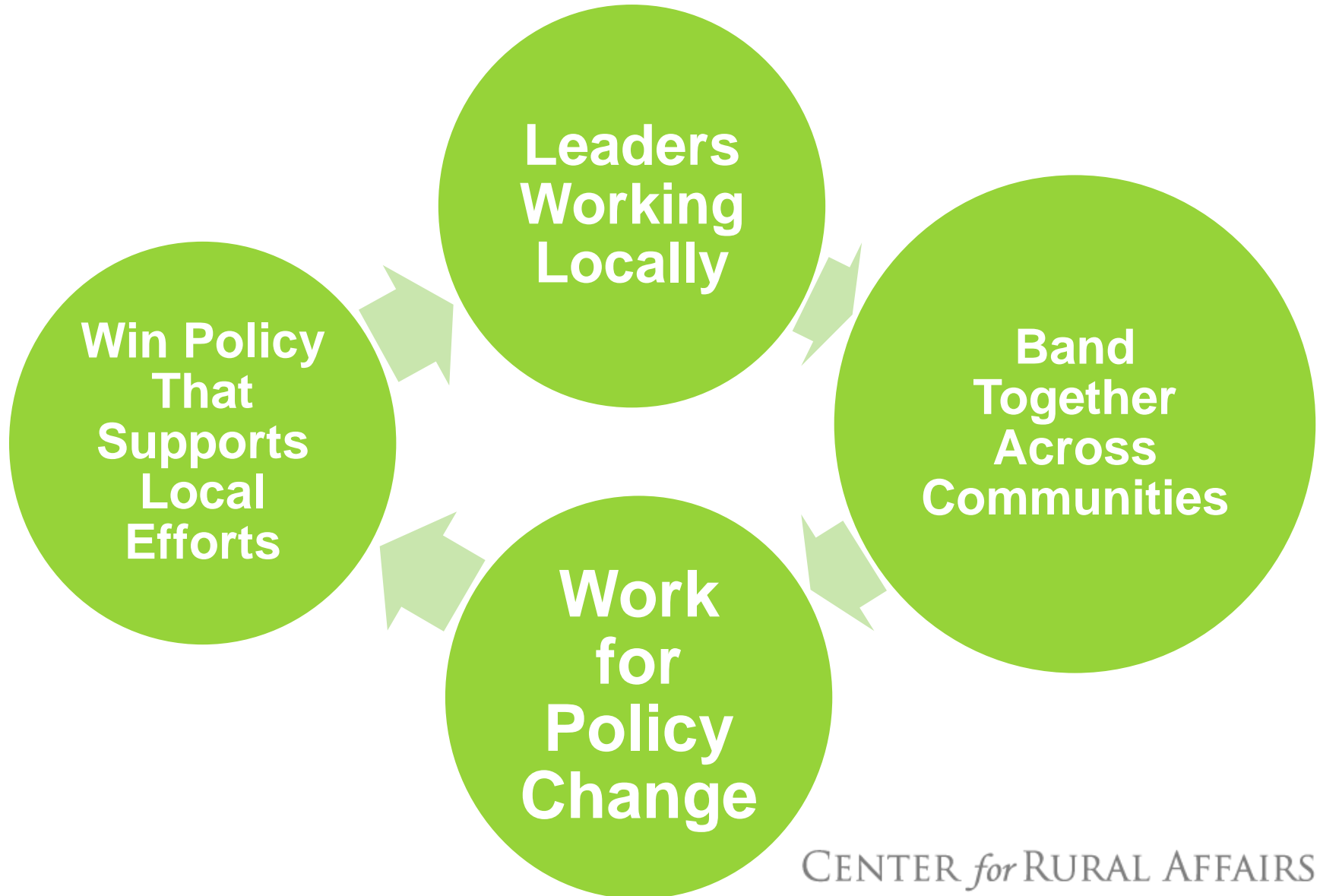


# HOW DO YOU PAY THE BILLS?

\$4  
million  
annual  
budget

- 40% state & federal
- 40% private foundations
- 20% individuals & earned income

# THEORY OF CHANGE



# WHAT DOES VIBRANT MEAN?



**Growth  
Framework**

**Vibrant  
Framework**



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# CONTACT

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